

Issue:
November
2010

ROGERSON KENNY BUSINESS ACCOUNTANTS



WWW.ROGERSONKENNY.COM.AU

Client Profile

Name:

Corinne Noyes

Business Name:

Madame Flavour Pty Ltd

Area of Expertise:

Branded tea to grocery and foodservice

Best form of contact:

Website: www.madameflavour.com

Office number: 1800 780 109

Favourite quote:

The path ahead is clear, so why do you throw stones before you?

“ACCOUNTANTS
YOU CAN TALK
TO...”

Corrine is a career marketer – building brands and developing beautiful products that make a difference is a passion of hers. After many years with Gillette and Simplot, as well as several travelling the world, Corrine was looking for something meaningful and began working jointly with a Fairtrade food distributor.

This led to developing the concept for Madame Flavour, which it turned out was not going to be launched by that business, but Corrine was so committed and inspired by what she had created, that she decided to do it herself.

February 2008, Woolworths was her first customer, and her products are now in over 2000 supermarkets, cafes and hotels in Australia, Hong Kong and Vanuatu. Putting everything on the line for her passion and belief, for her has been incredibly satisfying.

Corrine was nominated for Telstra Business Woman last year but didn't meet the three years of operating criteria. Next year she will be eligible.

Outside of work, Corrine loves to spend time in the countryside with her husband and daughter. “[We] are building a rammed earth house in South Gippsland where we have 50 acres of rainforest, filled with lyrebirds, wombats and wallabies...it is my retreat.” Corrine's other passion is travel, this year she has had the joys visiting China and Sri Lanka to date with Bali later in the month, and followed by NZ for Christmas.

WOULD YOU LIKE TO HAVE YOUR BUSINESS FEATURED LIKE
CORRINE NOYES?

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