

ROGERSON KENNY

BUSINESS ACCOUNTANTS



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Business Update

How safe is your Business Name?

Recently we have seen an alarming increase in the number of businesses experiencing problems with their business names.

Problems with other businesses using their names, or alternatively with them being accused of taking names without consent.

There are a number of reasons for this, including but not limited to:

1. Not understanding that business names are state based registrations which confer no ownership rights
2. Failing to understand what can be registered as a trade mark.
3. Failing to appreciate the difference between a legal name and a trading name.

New super clearing house for small business

A free (and optional) super clearing house service is now available to small businesses with less than 20 employees to help them meet their super guarantee obligations.

The Small Business Superannuation Clearing House is administered by Medicare Australia and lets employers pay their super contributions to a single location in one simple electronic transaction.

“ACCOUNTANTS
YOU CAN TALK
TO...”

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