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ROGERSON KENNY BUSINESS ACCOUNTANTS



WWW.ROGERSONKENNY.COM.AU

Client Profile

Name:

Shelli Whitehurst, Managing Director

Business name:

Code Name Max (A Digital and Social Media Solutions Agency)

Area of Expertise:

Strategy and Planning, Integration Planning, Keynote Speaking, Workshop Sessions, Consulting, Blogging, Content Management Strategist.

Best form of contact:

Mobile: 0409 866 993

Website: www.codenamemax.com

Email: max@codenamemax.com



“ACCOUNTANTS
YOU CAN TALK
TO...”

You can also find
Shelli and Code
Name Max on...

[Twitter](#)

[Facebook](#)

[LinkedIn](#)

Skype:
Shelli Whitehurst

For the past 15 years Shelli has been working with some of Australia's best brands, advertising agencies, radio stations and event management companies with a focus and passion for digital and social media space.

In 2006 she had a great opportunity to consult as chief Marketing Office to a company in San Diego called Bondi in the USA just as the social media boom started to take off. On returning to Australia, Shelli decided to create a different type of agency, “one that focuses on marketing your brand as though it was our brand, spending your money like it is our money.” Working with companies to gain high ROI, brand awareness and consumer engagement, but above all have fun while we are doing it.

Working with Code Name Max™ we will challenge the way things are done and identify ways to improve your business online through the online marketplace using social media strategies. Code Name Max™ research and develop, think and solve by teaching and working together with principal stakeholders and teams to determine what you need, when you need it and execute it with precision.

WOULD YOU LIKE TO HAVE YOUR BUSINESS FEATURED LIKE
SHELLI WHITEHURST?

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ADDRESS:
SUITE 13,
241 BLACKBURN ROAD
MOUNT WAVERLEY, VIC

CORRESPONDENCE:
PO Box 323
MOUNT WAVERLEY VIC 3149

T (03) 9802 2533
F (03) 9802 0590

MAIL@ROGERSONKENNY.COM.AU
WWW.ROGERSONKENNY.COM.AU