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ROGERSON KENNY

BUSINESS ACCOUNTANTS



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Client Profile

Name:

Arthur Koo BSc, CFP
SMSF Strategy Consultant

Business Name:

Priority Concepts

Area of Expertise:

Investment and retirement planning

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Priority Concepts was established in April 1983, with Arthur as its sole director.



“ACCOUNTANTS
YOU CAN TALK
TO...”

“Your
financial
destination
by design”

Arthur is an Australian born Chinese, whose family arrived in Australia in the 1860's during the gold rush days.

The personification of passion and professionalism, Arthur has a background in Civil Engineering (RMIT 1964- 1968) and has worked in the areas of road construction and design, sub-division developments, earthworks and mining (1973- 1983). He was called up for National Service (1969- 1970) and served 13 months in South Vietnam. Upon his return from Vietnam, he completed a Science Degree at Monash University.

With the benefit of this analytical background he was well placed to establish himself within the Life Insurance and Superannuation industries.

Priority Concepts brings many decades of professional knowhow and experience to the table in making sense of and applying their expertise to the individual needs of their clients in dealing with all aspects of pre-retirement and retirement planning.

In essence, Priority Concepts goal is to intergrate planning expertise into your personal retirement plan to reflect the values of Health, Happiness and Prosperity.

WOULD YOU LIKE TO HAVE YOUR BUSINESS FEATURED LIKE
ARTHUR KOO?

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